



CONNECT 2022

The Supply Chain Event

March 14-17, 2022
JW Marriott Bonnet Creek Resort
Orlando, Florida



SPONSORSHIP OPTIONS

Choose from a wide range of opportunities to complement your company's marketing plan and increase your visibility.



SPONSORSHIP LEVELS

Gain exposure for your company before, during and after CONNECT with tons of opportunities to inspire, connect and innovate your business with the global E2open client community!

INCLUDED BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Complimentary Registrations (Additional badges are available for \$899 each, max of 2 extra badges)	5	4	3	2
Turn-key Kiosk	■ (2 Kiosks)	■	■	■
Additional Kiosk Features	Includes 2 high top tables and stools	Includes a high top table and stools	-	-
One Breakout Session Presentation	■	■	-	-
Custom push notification via conference app	■ (2 notifications)	■	■	■
Registration bag gift/insert for all attendee bags	■	■	■	-
Lead Retrieval Scanners	■	■	■	■
Company name in a CONNECT 2022 press release	■	■	-	-

All sponsor levels include:

- Standard turnkey demo kiosk
 - Includes ~32" mounted monitor with HDMI, branded header with your logo, electrical service with power strip, and WiFi access. Each kiosk will have space for pull up style banners on either side.
- Recognition by E2open executives at Opening General Session
- Access to opt-in attendee list with attendee name, title, company and email address.
 - List sent one month prior and final list week before event
- Designated sponsor & staff lounge
- 1:1 meeting space available for reservation. First-come, first-served.
- Logo recognition on all sponsorship signage throughout the conference and Exhibit Hall*
 - *Not guaranteed for sponsors who sign up within 30 days of the conference, however, we will do our best to accommodate.
- Your company logo with hyperlink on CONNECT website and conference app (app includes up to 200 word description)
- Your company logo included in at least two email promotions sent to E2open customers and prospects
- Your company logo on post-event thank you to all CONNECT registrants

**PAYMENT MUST BE MADE WITHIN
30 DAYS OF REGISTRATION OR
SPONSORSHIP WILL BE
CANCELLED.**

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PREMIER A LA CARTE SPONSORSHIP OPTIONS

With so many opportunities to pursue and business to win, we are confident CONNECT 2022 will be your most worthwhile event of the year – and your biggest value. We're happy to help you determine the right sponsorship level for your company.

Welcome Reception Celebration Sponsor..... \$50,000

Show the crowd a fun-filled evening to kick off CONNECT 2022! Includes an full dinner, plus open bar. Your logo will be present throughout, including napkins and signage, along with a special thank you announcement from E2open. Captivating entertainment make you feel as if you're at a true tropical party.

Networking Cocktail Hour before Appreciation Party \$10,000

As all the guests gather for drinks and socializing before the big event, your brand will be present on all table signage and cocktail napkins in the hall. Along with the option to place handouts or swag you provide on tables for all the guests, your company will be mentioned in opening remarks.

Welcome Reception – Signature Cocktail \$10,000

Everyone will want to taste the signature tropical cocktail and take home a glass etched with your logo. Extra glasses will be shipped to sponsor post-event.

Cuddle Zone with local rescue dogs \$7,500

In 2019, the Cuddle Zone helped find forever homes for 4 dogs that were part of this popular experience. Also includes your logo on signage and dog toys for attendees to take home for their pets. A portion of this cost goes to the local animal rescue to help their mission to educate, shelter, place, and heal pets and their families with compassionate, responsible care maintained to the highest professional standards.

DON'T SEE EXACTLY WHAT YOU ARE LOOKING FOR?

CONTACT US ABOUT CUSTOM SPONSORSHIP PACKAGES!

A LA CARTE SPONSORSHIP OPTIONS

Breakfast Sponsor (multiple available) \$25,000

Each morning, we'll start the day with a fine dining breakfast experience. Sponsors will enjoy branding and logo spots throughout the dining hall and at all the tables.

Snack Breaks (5 available) \$15,000

Just outside the exceptional meeting space awaits refreshments and snacks to fuel conference guests throughout the day. As a snack break sponsor, your company branding and signage accompanies everyone's favorite breaks in the foyer gathering space.

Lunch Sponsor (3 available) \$25,000

What better way to make a memorable impression than with a great dining experience. As guests enjoy delicious cuisine, your company will be featured throughout the dining space and at each individual table, including a special thank you during the conference.

WiFi \$25,000

If you would like the opportunity to guarantee that every attendee will see your logo and company name, then this is the perfect sponsorship for you. Hotel WiFi access will be made available to conference guests courtesy of your company, with your company name as the password, along with signage throughout the conference.

Water Bottle \$10,000

Be the solo logo on a reusable water bottle given to all attendees. Help us promote sustainability with a stylish, useful bottle attendees can take home and use for a long time to come.

Mobile App Sponsor \$25,000

The CONNECT mobile app will be everyone's guide to the conference, heavily promoted, and leveraged for communication including session surveys. This is your opportunity to be the highly visible brand on the mobile app pages.

Coffee Sleeve Sponsor \$5,000

Greet attendees throughout CONNECT 2022 with a hot cup of coffee or tea by sponsoring the co-branded coffee cups or sleeves served all day during the conference. Sponsorship also includes signage at the coffee stations.

Hand Sanitizer Stations Sponsor \$7,500

We like to keep our sanitizer handy – put your logo on this travel-size gift bag item. Your logo will also be featured on sanitizer stations throughout the conference area.

Water Station Sponsor \$5,000

Help promote sustainability while reducing single-use bottled waters. Sponsor logo on signage at each water station throughout the conference.

Modern Portrait Sponsor (co-branded with E2open) \$15,000

Need a new photo for the company website or to update your LinkedIn profile? Professional photographers will be on site to provide guests with a fresh picture, courtesy of your company and E2open. Receive logo exposure at the photo booth and post-show website to claim the photos!

ADDITIONAL À LA CARTE SPONSORSHIP OPTIONS

Standard conference registration pass is not included if only purchasing a la carte options without a sponsorship level.

Beverage Coozie Sponsor \$5,000

Logo'ed bottle coozies will be provided to guests and are a great way to brand during the happiest hours.

Charging Station Sponsor \$5,000

Sponsor this exciting opportunity and allow conference attendees the convenience of charging their mobile devices while attending the conference! As the charging station sponsor, your company will receive a digital advertisement on the charging station for the duration of the event, as well as logo exposure on signage and in the mobile app.

BRANDING OPPORTUNITIES

Sponsor & Staff Lounge \$5,000

Name/logo on signage at the entrance and inside the Sponsor & Staff lounge. Graphic design provided by E2open.

Hotel Shuttle Branding \$5,000

Get your name out there every day with signage at the shuttle pickup/-drop-off areas, and on the shuttle bus themselves. Each bus is will feature the logo of the sponsor in the bus window.

Secure your spot today!

CONNECT.E2OPEN.COM

CONNECT 2022 TERMS & CONDITIONS

CHARACTER OF THE CONFERENCE. E2open, LLC, ("E2open", "Show Management") reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Sponsor, Exhibitor, or Exhibitors' personnel or product ("Sponsor", "Exhibitor") which, in the opinion of Show Management, detracts from the character of the conference, is of a competitive nature or not aligned with the focus or goals of the conference, or for any violation of the following Terms & Conditions. In the event of such restriction or eviction, E2open is not liable for refunding exhibit fees or any other cost incurred by the exhibitor. Violations of the Terms & Conditions may also result in loss of exhibitor priority.

SUBLEASING/SHARING of Exhibit Space is prohibited. All signs, displays and products in a booth must be related to the Exhibitor's company.

EXHIBIT SPACE ASSIGNMENTS are made on the basis of priority, availability and need, with all assignments made in the best interest of the conference. Show Management reserves the right to alter an exhibitor's assigned space if it is deemed necessary in the best interest of the conference. Before exercising its discretion, Show Management will consult with the exhibitor.

COST OF OPERATIONS. The Sponsor/Exhibitor understands and agrees that all expenses for shipping and handling of any exhibitor-provided booth properties and other materials into and out of the conference area, and all other costs incidental to the operations (including, but not limited to, audio visual equipment, furniture, booth structures, dedicated security, electricity, networking, telecommunications, etc.) are not part of the exhibit fees and are to be paid by the Sponsor/Exhibitor.

DEADLINES. Sponsor/Exhibitor understands if this contract is executed after a specific deliverables deadline, or if Sponsor does not comply with deadlines for specific sponsorship items such as artwork, etc., E2open reserves the right to omit the deliverable as part of the sponsorship. If E2open elects to allow the deliverable in question, Sponsor is responsible for late fees and/or rush charges.

DISPLAYS AND EXHIBITS in Public View are required to be appropriately finished on all sides and surfaces. If such surfaces remain unfinished at the start of the conference, Show Management may authorize the official contractor to affect the necessary finishing and the exhibitor will be required to pay all costs involved.

DAMAGE TO PROPERTY caused by an exhibitor will be paid for by that exhibitor. Do not paint, tape, nail, screw, drill or tack anything to the walls, columns, floor or ceiling of the building, adjoining displays or the official contractor's display material. Exhibitor will be liable for any and all damage caused by Exhibitor's personnel or vendors.

FIRE DEPARTMENT REGULATIONS must be observed. Display and packing material must be flame-retardant. Electrical equipment must be UL approved and must be wired by a licensed electrician.

INSURANCE. All Exhibitors, their contractors and suppliers working in the exhibit hall are required to carry liability and property insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Hazardous and nuisance-causing giveaways are prohibited. No helium balloons may be given away. All exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the conference.

EXHIBITOR INSURANCE. The exhibitor shall procure and maintain through the term of this contract, comprehensive general liability insurance. Such insurance shall name and hold harmless E2open and the conference location for all liability in any act or omission related to Exhibitor's exhibit or any act or omission of exhibitor or any of its employees or agents; including accident or injury to invitees, guests, exhibitor, their agents and employees and including loss or damage to personal property.

CANCELLATION OF CONFERENCE. If E2open should be prevented from holding the conference for any reason beyond E2open's control (such as, but not limited to damage to building, riots, strikes, war, terrorism, pandemic, acts of government or acts of God), then E2open has the right to cancel the conference or any part thereof, with no further liability to the exhibitor other than a refund of exhibit fees less a proportionate share of the conference cost incurred.

CANCELLATION BY EXHIBITOR. Due to the difficulty of determining and detailing the losses which would result from cancellation of exhibit space, the Exhibitor agrees to pay the following as liquidated damages (and not as penalty) if the Exhibitor cancels its exhibit space. In the event of cancellation by an exhibitor prior to February 1, 2022, E2open will retain or shall be owed a cancellation fee equal to 50% of the total exhibit fee and any additional sponsorship item fees (not just the deposit); if received after February 1, 2022, E2open will retain or shall be owed a cancellation fee equal to 100% of the total exhibit fee.

Furthermore, E2open has full authority to relocate any Exhibitor after downsizing of space. The above cancellation fee terms shall apply regardless of the execution date of this Agreement and regardless of any re-sale of booth space cancelled by Exhibitor.

PAYMENT TERMS. The Sponsor/Attendee understands and agrees that all payments for Exhibit Fees and other sponsorship costs due to E2open are to be paid at time of registration with a major credit card. If credit terms are required, pre-approval from E2open is required before registration, and all open invoices must be paid within 30 days of invoice date or all sponsorship and exhibit items may be cancelled and released back to E2open. If you are registering within 45 days of the event, then all fees and charges must be paid via credit card upon registration.

COMPLIANCE WITH LAWS. Exhibitor shall not cause any violation of Federal, State, County or City Laws, or the rules of the conference location.

SOLICITING outside the confines of the exhibitor's assigned space is prohibited.

LABOR AND CONTRACTORS. Exhibitors that plan to use outside contractors must notify Show Management in writing 30 days prior to the conference. Outside contractors are required to supply verification of liability insurance coverage. All labor must have local union clearance.

COMPETITIVE meetings, sessions, forums, or events which conflict with the conference and conference are prohibited and holding such events may prevent your organization from exhibiting at future conferences.

NON-EXHIBITING COMPANIES, organizations and individuals who supply products and services to E2open exhibitors or that supply products or services to E2open attendees may not attend.

EXHIBITOR REGISTRATION is limited to sales, marketing, management and special booth personnel. E2open reserves the right to limit the number of exhibitor personnel.

INSTALLATION, SHOW, AND DISMANTLING hours and dates shall be those specified by E2open. Packing of exhibits prior to the close of the conference is prohibited. Exhibitor shall be liable for all storage and handling charges for failure to remove exhibits by specified time and date.

AMENDMENTS TO RULES AND REGULATIONS. Show Management, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Any changes, amendments or additions shall be binding on the exhibitor. The ruling of Show Management shall be final in all instances with regard to use of any exhibit space.

NOT ASSIGNABLE BY EXHIBITOR. This Agreement may not be assigned by the Exhibitor absent the written consent of E2open.

MERGER CLAUSE. The parties agree that this Agreement (and any other Agreement referred to herein) contain the complete agreement between the parties and supersede any prior understandings, agreements or representations by or between the parties, written or oral, which may have related to the subject matter hereof in any way.

ATTORNEY'S FEES. In the event of any dispute concerning this Agreement, the prevailing parties shall be entitled to reasonable attorney's fees.

HOTEL INDEMNITY. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Revised August 30, 2021. Terms & Conditions are subject to change at any time by E2open. Most current terms that apply are presented during sponsorship registration at connect.e2open.com.